

TASK 14

VLOGger

What type of a video are you making?



Silly
skit



Fan video



Toy
unboxing



Make a
how-to



Challenge



My day



My own
type

Break your video into a storyboard. Draw or write the main idea.

Beginning

What happens in
the beginning?

Middle

What happens in
the middle?

The End

How does your
video end?

Draw a small preview window of your video and write a title and a short description.

What kind of image would spark interest of someone on YouTube?



Title

Choose a title that describes your video, but is also interesting!

Description

Write a very short summary of your video.

Tag

Tag

Tag

Tag

These help computers categorise the content.
Examples: #flying pigs, #mashup #dance



Perform your video to a friend. Remember to give thumbs-up!

Discuss



There are 400 hours of new videos uploaded on YouTube every hour. How can YouTube suggest videos for you to watch next? What kind of things might the computer look when recommending videos?